
Position: Senior Full Stack Web Engineer

Location: Tel Aviv

Company Background:

AppThis is a fast growing mobile ad tech company located in Denver, London and Tel Aviv. Founded in early 2014 by two experienced adtech entrepreneurs the company has already delivered over 20 million app installs for app developers across the globe. We offer a fun, fast-paced environment with competitive compensation and great career experience.

Position Description

You will be joining a fun team of experienced engineers who have strong technical backgrounds and successful track records using cutting edge technology and data science for mobile advertising. The company culture is dynamic and fast-paced, empowering people to get things done. The engineering culture echoes that mentality with rapid release cycles and clear insight into how your work impacts revenue.

This position is heavily focused on building scalable platforms with a focus on revenue growth. We are currently serving billions of impressions annually and expect that to grow by multiple orders of magnitude. This role involves joining a young and dynamic global team. This is a great opportunity to learn about mobile advertising from an experienced team of entrepreneurs.

Responsibilities:

- Architect and build real-time, targeted mobile and serving platforms
- Design and manage end-to-end data process, including log loading, database architecture, rollups and reporting for high growth environment with more than 10M impressions per day
- Design and implement real-time, low latency ad exchange bidders
- Assist with implementation of machine learning, contextual and behavioral targeting algorithms
- Create web platforms for external partner reporting and internal tools and administration

Job Qualifications

- Mastery of at least one server-side scripting language and some experience with PHP
- Advanced knowledge of SQL required
- 2-3 years of experience with large scale database systems (100M+ records)
- Comfortable with HTML, CSS and JavaScript
- Experience coding in a multi-threaded language for a commercial project
- Experience developing in a linux environment, familiarity with Amazon Web services preferred
- Thorough and diligent about writing excellent code and being responsible for your own bugs.
- Good troubleshooting skills
- Experience in Adtech