
Position: Accounts Receivable Specialist

Location: Tel Aviv, IL

Company Background

AppThis is an international mobile ad tech company focused on the global app ecosystem. Founded in early 2014 in Denver, Colorado by two experienced tech entrepreneurs, the company has already delivered over ten million app installs for global app developers and is further expanding its global presence with offices in London and Tel Aviv.

Position Description

As the Accounts Receivable Specialist you will be part of a growing, team oriented finance department for a global advertising technology company. We are looking for an A/R Specialist to maintain a Credit Process and head up all Accounts Receivable functions including: Invoicing, Collections, Cash Application, Discrepancy Research and Resolution. In addition to general AR functions, the AR manager will work with the finance team to create necessary AR reports for analysis and planning. This position consists of a High Volume of Quickbooks entry/maintenance/troubleshooting, as well as Microsoft Excel and Google Docs spreadsheet creation, analysis and maintenance.

Responsibilities:

- All Accounts Receivable functions; including credit maintenance, invoicing, collections, cash application, as well as discrepancy research and resolution
- Refer accounts to collections agencies
- Reconcile balance sheet accounts, verify monthly bank and PayPal deposits
- Collect employee monthly expenses and record on an expense worksheet
- Per Diem reporting per employee on a monthly basis
- Work with the controller and finance team to tackle ad hoc accounting projects
- Other duties as required
- Develop and implement consistent A/B testing programs to improve ROI
- Manage monthly media spend budgets and provide revenue forecasting to management

Job Qualifications

- Bachelor's in Accounting
- AR experience (A/P experience a plus)
- Strong Excel and Analytic skills
- Must be able to multitask, work well with others and individually