
Position: API Integrator

Location: Tel Aviv

Company Background:

AppThis is a fast growing, international mobile ad tech company located in Denver, London and Tel Aviv. Founded in early 2014 by two experienced adtech entrepreneurs, the company has already delivered over 10 million app installs for global app developers. We are seeking a Backend Data Engineer to play a key role supporting the growth of the business by developing critical components of our technology platform and advertising products.

You will be joining a fun team of experienced engineers who have strong technical backgrounds and successful track records using cutting edge technology and data science for mobile advertising. The company culture is dynamic and fast-paced, empowering people to get stuff done with no drama or politics. The engineering culture echoes that mentality with rapid, iterative release cycles and clear insight into how your work impacts revenue.

This position is heavily focused on the management of mission critical data with a focus on revenue growth. We are currently serving billions of impressions annually and expect that to grow by multiple orders of magnitude.

Responsibilities:

- Complete JSON/XML API integrations with partners to import/export thousands of campaigns
- Assist in the development of user-friendly admin portals/tools for provisioning of new partners and configuration of campaigns
- Build internal and external reporting interfaces
- Write custom reports in SQL
- Troubleshoot technical issues and help resolve advertiser and publisher concerns

Job Qualifications:

- Experience programming PHP in a production environment
- Solid understanding of SQL, XML, and JSON
- Experience building and integrating RESTful API's
- Experience working with relational databases, such as MySQL and PostgreSQL
- Comfortable with HTML, CSS, and JavaScript
- Familiarity developing in a Linux environment
- Thorough and diligent about writing excellent code and being responsible for your own bugs
- Ability to quickly get up to speed on unfamiliar technologies
- Strong troubleshooting skills
- High attention to detail
- High sense of urgency
- Experience working in the Internet Advertising industry preferred
- Knowledge of Java & Scala preferred